

**THE ROSE MUSIC CENTER AT THE HEIGHTS**  
**Combined Cash Basis Management Report of Operations & Capital**  
**January through October 2015**

**Facility Operating Revenue & Expenditures**

**Operating Revenue**

Ticket Revenue		2,847,480
Event Rental		20,354
Sponsorships		326,900
Other Operating		889,855
Concessions	628,158	
Net Merchandise	62,457	
Parking	199,241	
Miscellaneous		<u>2,977</u>
Total		4,087,566

**Operating Expenses**

Talent Expense		2,192,233
Production		606,424
Light & Sound Equip	239,885	
Stagehand Labor	168,374	
Artist Catering	126,412	
Video Expenses	45,076	
Artist Travel/Lodging	16,328	
Misc Staging Expense	10,349	
Event Operations		466,669
Staffing & Benefits	252,970	
Supplies & Uniforms	29,100	
Music Royalties	15,090	
Concession Mdse	155,355	
Club Catering	4,449	
Maintenance & Misc	9,705	
Rental Expenses		27,791
Advertising		358,545
Administrative		214,256
Box Office/Maint Wages	41,067	
Bank/Credit Card fees	25,811	
Insurance	28,848	
Accounting Services	48,750	
Maint/Repairs/Supplies	36,611	
Office Supplies, Postage, Print	13,767	
Inspections & Licenses	3,619	
Miscellaneous	15,783	
Occupancy Expenses (Utilities & Security)		71,054
Sponsorship Expenses		<u>4,702</u>
Total		3,941,674

**Net Results of Operations Before Other City Facility Related Revenue and Expenditures** **145,892**

**Other City Facility Related Revenue & Expenditures**

Other Revenue		
Naming Rights		200,000
Other Expenses		258,548
MEMI Management Fee	168,750	
Advertising	254	
Lighting Strike Repair (Deductible)	5,000	
Building Insurance	22,654	
Pre Opening Utilities/Other		
Electric	14,305	
Communications	775	
RE Taxes	1,620	
Web Site Hosting	585	
Landscape Maint	44,605	

**Total Other Facility Related Revenue & Expenditures** **(58,548)**

**Combined Results Before Capital Expenditures** **87,345**

**Start-Up Capital Expenditures**

Initial SOD	8,000	
Initial Rose Plantings	3,260	
Rose & VIP Sponsor Signs & Logos	30,000	
Building Permit	80	
Web Site Development	5,135	
I-70 Brush Clearing	7,400	
Various Other Start-Up Capital Purchases	222,300	
Total Capital Related Expenditures		<u>276,174</u>

The Top Section of this report lists results of operations of the Rose Music Center for the 2015 season as of October 31, 2015. Net Results of Operations Before Other City Facility Related Revenue and Expenditures is best used as a measure of MEMI's ability to successfully operate and program the Rose Music Center.

In addition to this, the City has Other Facility Related Revenue & Expenditures, such as liability insurance and landscaping, that are outside of MEMI's control, however are related to the operations of the facility. These expenses are currently being reviewed by an independent audit firm. However, they are presented above in the Total Other Facility Related Revenue & Expenditures.

Also, the City has other Capital Expenditures related to the start up of the Facility which are detailed above as the Total Capital Related Expenditures. The debt service costs are not included in this report as the final financing has not been completed. When it is finalized the debt service, like all other City debt, is reported in our Debt Service Funds and will be paid out of available TIF funds not Music Center operating funds.

In summary this report combines information from both MEMI and the City's accounting and financial systems. The financial information is currently being audited and finalized. We will release final combined numbers as they become available. Normally, we release finalized information only after it has been audited and prepared in accordance with GAAP and issued as of the close of our accounting period which is 12/31/2015. Please consider this an interim management report and not a final audited financial report on the operations and results of the facility.